

College of Europe
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Policies to deliver resource productivity and well being in the EU

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Increase well-being: One step ahead

First part

Factor X and the EU: How to make Europe the most resource and energy efficient Economy in the world

A Guidebook to Policies and Legislative Initiatives within the European Union

By Martin Rocholl, Stefan Giljum and Kai Schlegelmilch

Download: www.faktor-x.info ; www.materialflows.net

Political Summary: It's Time to hear the Wakeup-Call

- The Challenge: growing demand and shrinking supply
- A Winning Strategy
- Support from all Sides
- Europe would miss a Great Chance
- Barriers: Ignorance, Lack of Innovation, Old-fashioned Way of Economic Thinking and Lobby Power
- Taking Concrete Steps
- Time to wake up!

General, Overarching Processes

- **Lisbon Strategy**
- **European Sustainable Development Strategy (EU SDS)**
- **The 6th Community Environment Action Programme (6th EAP) and the Thematic Strategies**
- **Thematic Strategy on the Prevention and Recycling of Waste**
- **Thematic Strategy on the Sustainable Use of Natural Resources**
- **7th Research Framework Programme**
- **Cardiff Process of Environmental Integration**

EU Budget and the Two Main Spending Blocks

- EU Financial Perspective 2007-2013
- Common Agricultural Policy of the EU
- Structural and Cohesion Funds of the EU

Energy Policy

- **Green Paper on a European Strategy for Sustainable, Competitive and Secure Energy**
- **Competitiveness and Innovation Framework Programme (CIP) 2007-2013**
- **Intelligent Energy Europe**
- **Energy Tax**
- **Energy Subsidies / State Aid**

Climate Policy

- **Climate Policy Overview**
- **European Climate Change Program (ECCP)**
- **2012: European Climate Change Policy beyond Kyoto's First Commitment Period**
- **Emissions Trading System (ETS)**

Energy Efficiency

- **Energy Efficiency – Overview**
- **Green Paper and Action Plan on Energy Efficiency**
- **Energy End-Use Efficiency and Energy Services**
- **Energy Consumption Labelling for Household Appliances**
- **Co-generation**
- **Buildings Directive**

Renewable Energy

- **Overview**
- **EU Renewables Electricity Directive**
- **European Directive on Renewable Energy for Heating and Cooling**
- **Biomass**

Transport

- Emissions Trading for Aviation
- Taxes on Kerosene and Air Tickets
- CO2-Taxation of Cars
- Follow up of the CO2 Commitment of Car Makers
- ***Tackling the CO2 Emissions of Shipping***

Other Policy Areas

- **Public Procurement**
- **Environmental Technologies Action Plan (ETAP)**
- **Lending Practices of the European Investment Bank (EIB)**

Second part

Europeans value quality of life

Well-being as an overarching principle of the European Sustainable Development Strategy

Download: www.seri.at/happiness

The European **Constitution**



and the European

Sustainable Development Strate



share a **similar problematique**

Similarities



Transitions

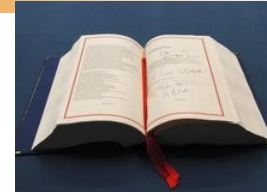
rather than incremental change

Participation of citizens required

instead of top down

Too abstract matters

make identification difficult



① Europeans have **many reasons** for voting for and against the Constitution:

- Their own government's policy
- the European social model / neoliberalism
- enlargement (Turkey etc.)
- „Brussels“ bureaucracy

① **Most of those do not have anything to do with the Constitution**



- ① The Sustainable Development Strategy: the „Gothenburg Summit presidency conclusions“
- ① The „Lisbon Strategy“
- ① The „Cardiff Process“

... a plethora of bureaucratic processes, which do **not** reach the people

=> Too abstract / missing identification

WHAT

makes us “happy”?

Security of **person**

Security of **health**

Security of „**slow time**“ / leisure economy

Belongingness (neighbourhood / spirituality)

-> **quality of life / well-being / life balance**

From Brundtland to Layard?

**Sustainable development is
a development that meets the needs of the
present generation without compromising the
ability of future generations to meet their
own needs.**

From **Brundtland** to Layard?

**Sustainable development is
a development that **meets the needs** of the
present generation without compromising the
ability of future generations to **meet their
own needs.****

From Brundtland to **Layard**?

**Sustainable development is
a development that **allows for happiness** of the
present generation without compromising the
ability of future generations to **be happy**.**

at heart

Why – and what for?

US constitution: **the „pursuit of happiness“ as a fundamental goal**

GoSD approach: **„The overarching objective of sustainable development (SD) (is) to secure and increase the quality of life for all people as a precondition for individual happiness.“**



how ??

Finding a **Constitution** for a **Sustainable Europe**

- with well-defined **overarching goals** (happiness)
- to manage the necessary **transitions**
- in a **participatory** way
- **balancing** the ambiguities

The renewed **European Strategy for Sustainable Development** (achieved under the Austrian Presidency):

A first step!

Sustainable development „... aims at a **continuous improvement of the quality of life** and well-being on Earth for present and future generations.“

Key objectives:

- Environmental protection
- Social equity and cohesion
- Economic prosperity
- Meeting our international responsibilities

Policy guiding principles:

- Promotion and protection of fundamental rights
- Solidarity between generations
- Open and democratic society
- Involvement of citizens
- Involvement of business and social partners
- Policy integration
- Use best available knowledge
- Precautionary principle
- Make polluters pay

Key challenges:

- Climate change and clean energy
- Sustainable transport
- Sustainable consumption and production
- Conservation and management of natural resources
- Public Health
- Social Inclusion, demography and migration

Thank you for your attention!
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